



Strategic Growth Navigator

How to enable growth

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Batten & Company 
Marketing & Sales Consultants

Challenge: Overcoming market barriers and scaling business opportunities

Out of sync with today's customers

Traditional offerings no longer resonate. Companies must anticipate shifting needs and personalize offerings using insights and innovation.



Losing ground in a saturated, competitive market

Standing out is harder than ever. Businesses must refine their strategy, monitor trends, and amplify their unique strengths.



Failing to attract new customers

Customer acquisition has stagnated. Reaching new audiences requires fresh thinking – consumer insights, sharper value propositions, new channels.

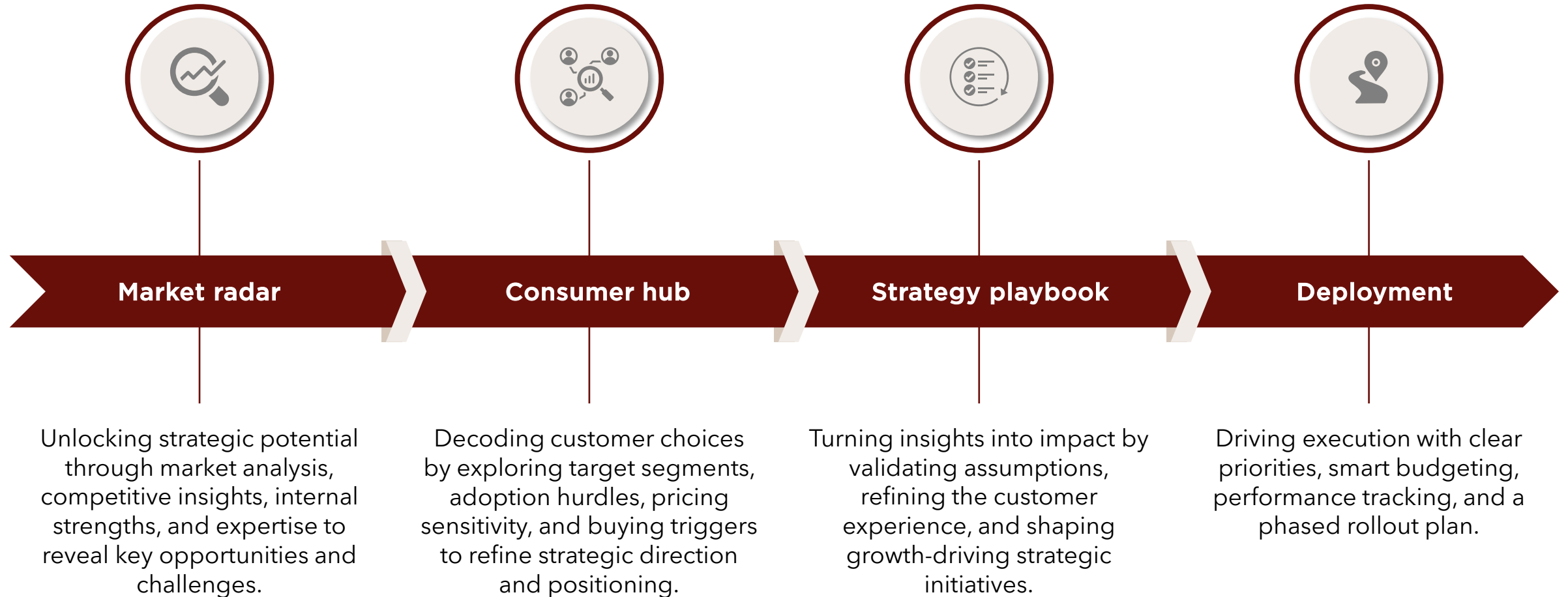


Hitting a wall with pricing strategies

The pricing lever is maxed out. With discounts no longer fueling growth, companies must differentiate through value, brand experience, and loyalty plays.



Approach: Accelerating growth and identifying growth factors through a systematic process tailored to your needs



Modular toolbox enables a tailored selection of components to navigate growth



Result: What specific outcomes can you expect?



Clearly identified problems & growth barriers

Pinpointing obstacles hindering business expansion



Validated strategic assumptions

Data-backed insights replacing educated guesses



Prioritized action plan

Structured roadmap with high-impact initiatives



Costs at a glance

Financially assessed initiatives for informed decision-making



Implementation-ready To-Do-list

Specific steps for seamless execution

USP: Why does our Strategic Growth Navigator trigger success?

B&C GROWTH TOOLBOX

Ensuring focused and cost-efficient execution by tailoring solutions to unique business needs, providing everything you need, nothing you don't

FROM STRATEGY TO EXECUTION

Translating insights into a clear roadmap with prioritized, feasibility-backed initiatives

DATA-BACKED DECISION-MAKING

Identifying demand drivers and competitive threats based on market analysis and consumer insights

ECONOMIC FEASIBILITY

Accelerating sustainable growth by ensuring strategically sound investments and financial viability



Get in contact with us!

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